

# GALA SPONSORSHIP OPPORTUNITIES



- 50 tickets for 2023 League Gala
- Custom brand activation and verbal recognition at event
- Prominent logo recognition on event invitation and save-the-date
- Recognition in gala press releases
- Complimentary full page ad in all 3 seasonal Chicago Theatre Guides
- Featured promotion in 5 Broadcast (League's Weekly e-newsletter) email blasts

Benefactor  
\$50,000+

- 40 tickets for 2023 League Gala
- Verbal recognition during event programming
- Name and/or logo recognition on event invitation and save-the-date
- Complimentary full page ad in 1 Chicago Theatre Guide
- Featured promotion in 3 Broadcast (League's Weekly e-newsletter) email blasts

Advocate  
\$25,000+

- 30 tickets for 2023 League Gala
- Name and/or logo recognition on gala promo materials
- Dedicated Gala sponsorship post on League and Chicago Plays social media pages
- Complimentary Chicago Theatre Guide ad horizontal size

Enthusiast  
\$10,000+

- 16 tickets for 2023 League Gala
- Name and/or logo recognition on gala promo materials
- Featured promotion in 1 Broadcast email blast

Supporter  
\$5,000+

- 8 tickets for 2023 League Gala
- Name recognition on gala program materials

Affiliate  
\$2,500+